

REACHING INTERNATIONALS - A COMPELLING VISION



**110 Million
College Students
in the World**



**700,000
of the
brightest
and best
are now
International
Students or
Scholars in
the USA**

When They Return Home...

*An Exceptionally
Strategic Mission Force*

- **Culturally Attuned** — already experts on language and culture of their homelands
- **Well-Connected** — they know key people who can make things happen in their home nations
- **Well-Respected** — their U.S.-earned degrees open doors for the gospel in their countries
- **Well-Prepared** — the Bible teaching and ministry training given by student ministries and the Body of Christ equip them to make an impact for our Lord

When They Come Here...

*An Exceptionally
Strategic Mission Field*

- **Brilliant** — many are among their nations' most outstanding students
- **Pivotal** — many come from hard-to-reach countries/cultures
- **Concentrated** — One U.S. campus may host such future leaders from 100+ nations
- **Lonely** — many are far away from their families for the first time
- **Open** — away from family controls, they can more freely consider the gospel

**After finishing
studies in America,
many will become
top leaders in:**

- **Business**
- **Education**
- **Government**
- **Military**

